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BLOODY MARY, BLOODY MARY, BLOODY MARY!

It is said that if you stand before a mirror and call her name three times, Bloody Mary will appear. But be warned, if you upset her the consequences could be dire!

This was just part of the back story to this year's Halloween Horror Nights at Universal Studios Florida. Guests enter a room in an old house that contains a mirror where Bloody Mary is summoned to converse with the ghost hunter. The ghost hunter asks the audience for questions but this ultimately angers Bloody Mary and she breaks through the mirror and enters the real world.

E2 was brought in to assist Artistic Adventure in building the set and special effects for the Moment in Time press event done each year to signal the opening of Universal's month of Halloween events.

The set was built to fit the stage at the Pantages Theater which normally holds the Horror Make-Up Show. The mirror effect combined projection effects, semi-mirrored glass and break away glass to create the desired effect.

Happy Hauntings.

